

2023 GSA North-Central Section Meeting
Grand Rapids, Michigan

4-5 May, 2023

SPONSORSHIP OPPORTUNITIES

Help support the GSA North-central section meeting by becoming a sponsor. Sponsorship brings targeted advertising opportunities and will help underwrite specific improvements such as student travel support, social events and receptions, and food and beverage.

We expect a large attendance from throughout the region, including diverse professionals and students interested in your organization. There are a variety of sponsorship levels with varied pricing and entitlements. Funds can be directed to students, specific events, or general support.

To contribute, or for more information, contact either:

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| <p><u>Dr. Ian Winkelstern</u> Co-Sponsorship Chair Email: winkelsi@gvsu.edu Phone: (919) 448-5965</p> | <p><u>Dr. Peter Riemersma</u> Co-Sponsorship Chair Email: riemersp@gvsu.edu Phone: (616) 268-8332</p> |
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General Sponsorship Levels

| Benefits | Platinum \$10,000 | Gold \$5,000 | Silver \$1,000 | Copper \$500 | Iron \$100 |
|---|----------------------|-----------------|-------------------|-----------------|---------------|
| Acknowledgment letter | • | • | • | • | • |
| Recognition in meeting program & website* | • | • | • | • | • |
| Complimentary exhibit booth & registration | • | • | • | • | |
| Logo recognition in on-site signage & oral session slides | • | • | • | • | |
| Logo recognition in Platinum/Gold on-site signage.*** | • | • | | | |

*Sponsorship logo must be received by program print deadline of March 1, 2023.

***Contact us to discuss sponsorship of specific experiences, such as career panels, networking, or student events.