Invitation to Sponsor

We invite you to become a sponsor for the 52nd Annual Meeting of the South-Central Section of the Geological Society of America. Sponsors are vitally important to the success of the meeting. Underwriting from sponsors allows us to maintain affordable registration costs, enhance meeting events, and support student attendees. In return, our sponsors are formally recognized as a GSA partner in the meeting program, in sessions, during sponsored events and on the website. Sponsor contributions are requested by February 12, 2018, but will gladly be accepted after this date.

Sponsor Opportunities

GENERAL MEETING SPONSORS – Various levels ($100 – $5,000+)

These Underwriting sponsorships help with general meeting expenses and fund student registrations, workshops, and field trips.

RECEPTION SPONSORS ($2,500)

Welcome reception and Keynote reception - Help welcome members to the meeting; company will be recognized on signage entering the reception and on tables and bars.

COFFEE BREAK SPONSORS ($1,000 each)

These breaks provide networking opportunities and offer visibility for your displays and promotional material.

STUDENT SPONSORS ($100 - $1,000)

Help defray student expenses for registration, housing, transportation, workshops, and special student events at the meeting.

Sponsor Levels & Entitlement

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>Big Rock ($100 - $499)</th>
<th>Pinnacle Mountain ($500 - $999)</th>
<th>Petit Jean Mountain ($1,000 - $2,499)</th>
<th>Mount Nebo ($2,500 - $4,999)</th>
<th>Mount Magazine ($5,000 +)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement letter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in meeting program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on section web page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Recognition on oral technical session slides</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition at sponsored events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo recognition in on-site signage</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Complimentary exhibit booth</td>
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<td></td>
<td></td>
<td>✓</td>
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</table>
Please complete the contact information below and indicate your purchase item(s) by checking the corresponding box(es). Return completed form and payments to the address provided. If you have any questions, or if you would like to discuss customizing a sponsorship level that fits within your budget, please contact Sponsorship Chair, Beth McMillan, by emailing: memcmillan@ualr.edu. Sponsor contributions are requested by February 12, 2018, but we will gladly accept contributions after this date.

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**Your Information:**
Company/Organization to be listed as: _______________________________
Contact name: ___________________________ Phone: _______________________
Street Mailing Address: ________________________________________________
City, State, Zip: _______________________________________________________
Email: ___________________________ Website: ____________________________

<table>
<thead>
<tr>
<th>Preferences</th>
<th>Sponsor Options</th>
<th>Amount</th>
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<tbody>
<tr>
<td>✓</td>
<td>General Meeting Sponsor ($100 - $5,000 +)</td>
<td>$_____</td>
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<tr>
<td></td>
<td>Reception Sponsor ($2,500)</td>
<td>$2,500</td>
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<tr>
<td></td>
<td>Coffee Break Sponsor ($1,000)</td>
<td>$1,000</td>
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<tr>
<td></td>
<td>Student Sponsor ($100 - $1,000)</td>
<td>$_____</td>
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**Method of Payment:**

☐ Check (payable to the Geological Society of America)
☐ Master Card  ☐ Visa  ☐ American Express
Card Number: ___________________________ Expiration date: _______________________
Name as it appears on card: ______________________________________________________
Signature: ___________________________ Date: ___________________________

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The Geological Society of America is a 501(c)(3) nonprofit organization; sponsorships are tax-deductible. GSA Federal Tax ID #: 13-1659623
Exhibitor Opportunities

The South-Central meeting of the Geological Society of America provides an excellent setting for your company or organization to interact with a targeted audience of diverse professionals and students. Meeting attendees include industry professionals, researchers, teachers, and students. Exhibition space is located in the same space as the poster presentations and has been designed to maximize your potential for face-to-face time with the attendees. Exhibit option descriptions, rates, and hours are included below. An exhibit booth application form is included on the next page. If you need any additional information, please contact Josh Spinler, Exhibits Chair, jxspinler@ualr.edu.

Exhibitor Details

<table>
<thead>
<tr>
<th>Exhibitor Options</th>
<th>Rates</th>
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</thead>
<tbody>
<tr>
<td>For Profit Exhibit Booth</td>
<td>$300</td>
</tr>
<tr>
<td>Non-Profit Exhibit Booth</td>
<td>$150</td>
</tr>
<tr>
<td>Additional Fees - electricity (4amp)</td>
<td>$30</td>
</tr>
<tr>
<td>Additional Registration – additional booth staff</td>
<td>$40/person</td>
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</tbody>
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All exhibit spaces include:
(1) 6’ X 30” Table, (2) Chairs, Wireless Internet, Pipe/drape, ID sign,
(1) Registration for 1 person (includes all technical sessions. Meals are on own)

Schedule:
SET UP: March 11 (9:00 am – 7:00 pm)
EXHIBIT TIMES: March 12-13 (8:00 am – 6:00 pm)
TEAR DOWN: March 13 (5:00 pm – 9:00 pm)

Exhibit space should be reserved no later than February 12, 2018. All requests for cancellation of space must be received in writing (to GSA SC Sec) by the cancellation deadline of February 12, 2018.

Please complete Exhibit Booth Application and return to:
GSA/2018 SC Section Meeting
ATTN: Lindsey Henslee
C/o Michael DeAngelis, Organizing Chair
3300 Penrose Place
Boulder, CO 80301

Contact Information:
Josh Spinler, Exhibits Chair
Email: jxspinler@ualr.edu
Phone: +1-501-569-3544
EXHIBIT BOOTH APPLICATION
12-13 March, GSA South-Central Section Meeting | Little Rock Marriott Hotel | Little Rock, AR

<table>
<thead>
<tr>
<th>QUANTITY OF BOOTHS</th>
<th>RATE PER BOOTH</th>
<th>TOTAL BOOTH AMOUNT</th>
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Submit application with total amount.

METHOD OF PAYMENT:

☐ Check: The enclosed check in the amount of US$ ____________
Make Check Payable To: Geological Society of America
Mail to: GSA / 2018 SC Section Meeting
ATTN: Lindsey Henslee
  c/o Michael DeAngelis, Organizing Chair
  3300 Penrose Place
  PO Box 9140
  Boulder, CO 80301

☐ Credit Card:
Provide credit card information below.

EXHIBIT BOOTH RENTAL:
Booth size: 6’x30” Booth
( includes table, chairs, pipe/drape, ID sign)
For Profit: US $300
Not For Profit: US $150
Electrical (4amp): US $30

CANCELLATION & REFUND POLICY: All requests for cancellation of space must be received in writing (to GSA SC Sec) by the cancellation deadline of 2/12/18.
No refunds will be issued after this date.
Shipping: Little Rock Marriott
Hold for: Exhibitor Name/Convention
3 Statehouse Plaza
Little Rock, AR 72201

KEY CONTACT PERSON
Persons listed below will receive ALL exhibitor communications.

<table>
<thead>
<tr>
<th>KEY CONTACT PERSON</th>
<th>KEY CONTACT PHONE NUMBER</th>
<th>KEY CONTACT FAX NUMBER</th>
<th>KEY CONTACT E-MAIL ADDRESS</th>
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<table>
<thead>
<tr>
<th>STREET ADDRESS</th>
<th>CITY/STATE/ZIP</th>
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<tr>
<th>COMPANY WEB ADDRESS</th>
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</table>

CARD AUTHORIZED AMOUNT US$ ____________

CREDIT CARD (check one)
American Express  MasterCard  VISA  Discover

CREDIT CARD NO.

EXPIRATION DATE

CARDHOLDER NAME (please print)

CARDHOLDER SIGNATURE

By signing up to exhibit for this event/meeting, you acknowledge that you have read and will comply with the GSA Code of Conduct for Events, as will all booth workers associated with your company.