

advertising opportunities

From Volcanoes to Vineyards LIVING WITH DYNAMIC LANDSCAPES

CIRCLE AD SIZE & RATE FOR CONFERENCE PROGRAM

Portland **On-Site Conference Program**

2009 Gross Black & White Rates (US DOLLARS)

Ad Size	1time	3time	6time	Dimensions
Full Page	\$1019	\$989	\$959	7" x 10"
2/3	\$763	\$740	\$718	4-9/16" x 10"
1/2 Island	\$712	\$691	\$670	4-9/16" x 7-3/8"
1/2 Page Vert	\$663	\$644	\$624	3-3/8" x 10"
1/2 Page Horiz	\$630	\$611	\$593	7" x 4-7/8"
1/3 Square	\$438	\$425	\$412	4-9/16" x 4-9/16"
1/3 Vert	\$438	\$425	\$412	2-3/16" x 10"
1/4 Page	\$357	\$346	\$336	3-5/16" x 4-7/8"
1/6 Page	\$199	\$193	\$187	2-5/16" x 4-13/16"
Business Card Ad	\$105	\$105	\$105	3.5" x 2"

CROSS FREQUENCY EARNED BETWEEN GSA TODAY AND PROGRAM

DEADLINES PROGRAM

SPACE BY 21 AUG — ART BY 31 AUG



SPECIAL POSITION PLACEMENT
SEND RATE & INFO FOR SPECIAL
POSITIONING IF AVAILABLE

NEW! SPECIAL MEETING EDITION OF GSA'S E-NEWS GSA CONNECTION

Exhibitors advertising in the on-site Conference Program (1/4 pg or larger) may receive special price discount on small banner ad in this special meeting edition. Cost: \$100 (value \$475)

Exhibitors who do not place print display ad in the on-site Conference Program but want to take advantage of this special e-news edition: Cost: \$475

releases 8 October directly to 19,500 email

DEADLINES:

request placement: 20 September; graphic due: 30 September

I AM INTERESTED IN THIS OFFER

please send more information right away.

RESERVE DISPLAY AD SPACE FOR (PRINT CLEARLY)

CLIENT / EXHIBITOR _____

CONTACT PERSON _____

ADDRESS _____

EMAIL _____

PHONE (DURING BUSINESS HOURS) _____

EMAIL PDF, OR FAX COPY BACK TO: ANN CRAWFORD
GSA ADVERTISING & SPONSORSHIPS MANAGER
ACRAWFORD@GEOSOCIETY.ORG, (FAX) +1.303.357.1070

by advertising your presence at GSA '09 Portland you may **ACHIEVE 3 IMPORTANT GOALS**

- Targeted messaging
- Get customers to your booth
- Motivate clients to action

Reach those you're coming to see. **Build relationships**

GSA affords a great opportunity to showcase products and services to future geosciences leaders. Targeted messaging works!

"...[the GSA exhibition] enables us to introduce our products to students at the beginning of their geology careers ..."
RITE IN THE RAIN

Can clients locate your booth without GPS?

Make your booth easy to find with a display ad in the convention issues of *GSA Today* and/or the Program. Preview your show-site specials.

"... Many of those who stopped by our booth had seen our ad ...; it really increased our exposure at the show ..."
DELTA NU LLC

Offer solutions and benefits

Make your company the business of choice.



SPONSORSHIPS

investing in support of other meeting activities can enhance your presence

By supporting:

- Greatest needs fund
 - Future of the Geosciences Mentors, Student Volunteers, Educator Receptions
 - Cutting Edge Science Short Courses, Tech Session Rooms, Posters, Field Trips
 - Tools & Technology Abstracts on Flash Drive, Internet Cafes, Wireless Access
 - Professional Achievement President's Reception, President's Award Dinner
 - Networking: Brings Scientists Together Welcome Reception, Adopt-A-Bar, Water Stations, Coffee Breaks
 - Communicating the Value of Geoscience Media Center, Science Theatre
 - "Green" Delegate bags, Water Bottles, Escalator Signage, in kind and other
- Exhibit Hall Support**
- Adopt-A-Bar (NAMING RIGHTS)
 - Block Parties (NAMING RIGHTS)
- GEOSCIENCE HIGHWAY
- Adopt-A-Bench (NAMING RIGHTS)

EXHIBITING COMPANIES DO NOT HAVE TO ADVERTISE TO PARTICIPATE IN SPONSORSHIP ACTIVITIES. PLEASE INQUIRE



SPONSORSHIP LEVELS

- DOUBLE DIAMOND
- DIAMOND
- PLATINUM
- GOLD
- SILVER
- BRONZE
- PATRON



DID YOU KNOW? ADVERTISING & SPONSORSHIPS EARN VALUABLE EXHIBITOR POINTS

INFORMATION
Ann Crawford
ADVERTISING & SPONSORSHIPS MANAGER
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SEND ME SPONSORSHIP INFORMATION TODAY!



QUESTIONS? CALL ME TOLL FREE:
+1.800.472.1988 x1053
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WWW.GEOSOCIETY.ORG