

# Sponsorship Opportunities

## GSA Annual Meeting & Exposition



**28-31 October 2007**

Colorado Convention Center  
Denver, Colorado



[www.geosociety.org](http://www.geosociety.org)

## Be Recognized!



You can showcase your company before thousands of earth science professionals and more than 175 related exhibitors at one of the premier geoscience conferences in the world. Read on for a summary of significant opportunities to present your company as an industry leader through sponsorship of the GSA Annual Meeting & Exposition.

As a sponsor, you'll be recognized for your contribution in pre- and post-meeting issues of *GSA Today* (GSA's news magazine with a circulation of 20,000), in the Official Program, on the 2007 GSA Annual Meeting Web site, and with signage at specifically sponsored events. In addition, if you are also an exhibitor, you'll earn one priority point for every \$1,000 in sponsorships, which increases your advantage in the selection process for premium booth locations.

### Emerald—\$10,000 or greater

- Logo and/or company name on Exhibit Hall entrance signage
- Logo and/or company name in Official Program and in the September and post-meeting highlights issues of *GSA Today*
- Logo and link to company Web site on sponsor page of 2007 GSA Annual Meeting Web site
- Full-page black-and-white ad in Official Program (a \$938 value)
- Company name on acknowledgment slide shown in technical program session rooms
- One complimentary 2007 GSA Annual Meeting registration (up to a \$485 value)

Contact William Cox, Senior Meetings Coordinator at the GSA Meetings Department, +1-303-357-1013 or [wcox@geosociety.org](mailto:wcox@geosociety.org) for more details on how you can leverage corporate sponsorship at the GSA Annual Meeting to gain traction in your market.

### Diamond—\$5,000 to \$9,999

- Company name on Exhibit Hall entrance signage
- Logo and/or company name in Official Program and in the September and post-meeting highlights issues of *GSA Today*
- Company name on sponsor page of 2007 GSA Annual Meeting Web site
- ½-page black-and-white ad in Official Program (up to \$655 value)
- Company name on acknowledgment slide shown in technical program session rooms

### Sapphire—\$1,000 to \$4,999

- Company name on signage at the Exhibit Hall entrance
- Company name in Official Program and in the September and post-meeting highlights issues of *GSA Today*
- Company name on sponsor page of 2007 GSA Annual Meeting Web site
- Business card-size black-and-white ad in Official Program (a \$95 value)
- Company name on acknowledgment slide shown in technical program session rooms

### Topaz—\$500 to \$999

- Company name on Exhibit Hall entrance signage
- Company name in Official Program and in the September and post-meeting highlights issues of *GSA Today*
- Company name on sponsor page of 2007 GSA Annual Meeting Web site
- Company name on acknowledgment slide shown in technical program session rooms

3300 Penrose Place  
PO Box 9140  
Boulder, CO 80301-9140  
USA  
Phone: +1-303-357-1013  
Fax: +1-303-357-1072



THE  
GEOLOGICAL  
SOCIETY  
OF AMERICA®

[www.geosociety.org](http://www.geosociety.org)

E-mail William Cox, Senior Meetings Coordinator at:  
[wcox@geosociety.org](mailto:wcox@geosociety.org)

# Sponsorship Opportunities

## 2007 EARTH SCIENCES FOR SOCIETY

### President's Student Breakfast

This is one of the most popular events for students at the meeting! Take this opportunity to sponsor the future of geoscience.

**Minimum sponsorship: \$15,000**

### Presidential Reception

This sponsorship provides attendees of the GSA Presidential Address and Awards Ceremony with one complimentary drink and a selection of desserts at the reception that immediately follows. This prestigious event honors the highest achievers in earth science research and is enjoyed annually by their peers and associates.

**Minimum sponsorship: \$10,000**

### Abstracts on CD-ROM

Sponsorship of this item underwrites the highly valued Abstracts on CD-ROM for every Annual Meeting attendee. You get a lasting impression that goes home with your target audience and stays in their library for years. Your company's name will appear on the CD-ROM and you can advertise on the CD. Include company content on the disk is also a possibility.

**Minimum sponsorship: \$10,000**

### Welcoming Reception

Every year, the welcoming party draws close to 5,500 attendees who come to network, catch up with colleagues, and view the exhibits.

**Minimum sponsorship: \$10,000**

### Author and Editor's Reception

This evening reception is a thank-you to the authors, editors, and reviewers of GSA journals and books featuring complimentary wine, beer, and hors d'oeuvres.

**Minimum sponsorship amount is \$3,500**

## Beginning of the International Year of Planet Earth

### Internet Access Centers

Internet Access Centers are popular all meeting long, with locations in the main concourse between the meeting rooms and in the Exhibit Hall. Your sponsorship here links your name to technology, convenience, and communication.

**Minimum sponsorship: \$5,000**

### Hall of Fame

GSA's Hall of Fame is placed where attendees are sure to walk by time and time again on their way to sessions and other activities. Your sponsorship of the Hall, which honors current and past geoscience award winners, is an association with excellence.

**Minimum sponsorship amount is \$5,000**

### Wednesday Afternoon Poster Party

Bars set up in the poster session provide attendees complimentary beer and sodas on the last day of the meeting. To say it is popular is an understatement! Be the last name attendees see and remember as they head home.

**Minimum sponsorship amount is \$4,200**

### Exhibit Hall Morning Coffee Breaks

Attendees gather at these coffee and tea stations in the GSA Headquarters Services area on Monday, Tuesday, and Wednesday mornings. Your visibility before a broad cross-section of delegates in a relaxed, informal setting is assured. (This is one of our most popular sponsorships and will be sold very quickly.)

**Minimum sponsorship amount is \$1,500 per day**

### Wireless Internet Access Area

Attendees seek out the Wireless Access Center for Internet access throughout the meeting via their own personal laptop computers.

**Minimum sponsorship amount is \$3,500**

### Hot Topic Sessions over Complimentary Chili and Beer

Provide complimentary chili and beer to the first 300 participants at Hot Topic sessions that occur during lunchtimes between technical sessions. This sponsorship resonates with companies that support innovation and leading-edge discussion.

**Minimum sponsorship amount is \$2,500 per day**

### Student Travel Fund

This fund helps students offset the costs of attending the 2007 GSA Annual Meeting. Sponsoring the student travel fund is investing in your future customer base.

**No minimum sponsorship amount**

### Not Sure What to Sponsor?

We can help you can customize a sponsorship that meets your specific goals. Another option is to contribute to the General Sponsorship Fund with no minimum amount required. Your contribution in this category is applied where the need is greatest, and you'll receive recognition on signs throughout the meeting site.

**No minimum sponsorship amount**

Mail or fax sponsorship form to William Cox, Senior Meetings Coordinator at:



3300 Penrose Place, P.O. Box 9140  
Boulder, Colorado 80301-9140, USA  
Phone: +1-303-357-1013, Fax: +1-303-357-1072  
wcox@geosociety.org; www.geosociety.org.

## Sponsorship Opportunities

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(place a check in all that apply)

- President's Student Breakfast**—\$15,000
- Presidential Reception**—\$10,000
- Welcoming Reception**—\$10,000
- Abstracts on CD-ROM**—\$10,000
- Internet Access Centers**—\$5,000
- Hall of Fame**—\$5,000
- Wednesday Afternoon Poster Party**—\$4,200
- Author and Editor's Reception**—\$3,500
- Wireless Internet Access Area**—\$3,500

### Exhibit Hall Morning Coffee Breaks

- Monday—\$1,500
- Tuesday—\$1,500
- Wednesday—\$1,500

### Hot Topics Sessions Chili and Beer

- Sunday—\$2,500
- Monday—\$2,500
- Tuesday—\$2,500
- Wednesday—\$2,500

- Student Travel Fund** Amount US\$ \_\_\_\_\_
- General Sponsorship** Amount US\$ \_\_\_\_\_

**Total Sponsorship: US\$** \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Method of Payment

- Check (payable to GSA Foundation)
- Please Invoice
- Visa  MasterCard  Discover  American Express

Credit Card Number Exp. Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_