

*“Wonderful—our first time.
We plan to go again.”*

—Leica Geosystems



Small text: Pennsylvania Convention Center. Photo by Jim McWilliams, courtesy of the Philadelphia Convention and Visitors Bureau.

*Yes, I'd like more information about how
we can benefit from exhibiting with GSA!*

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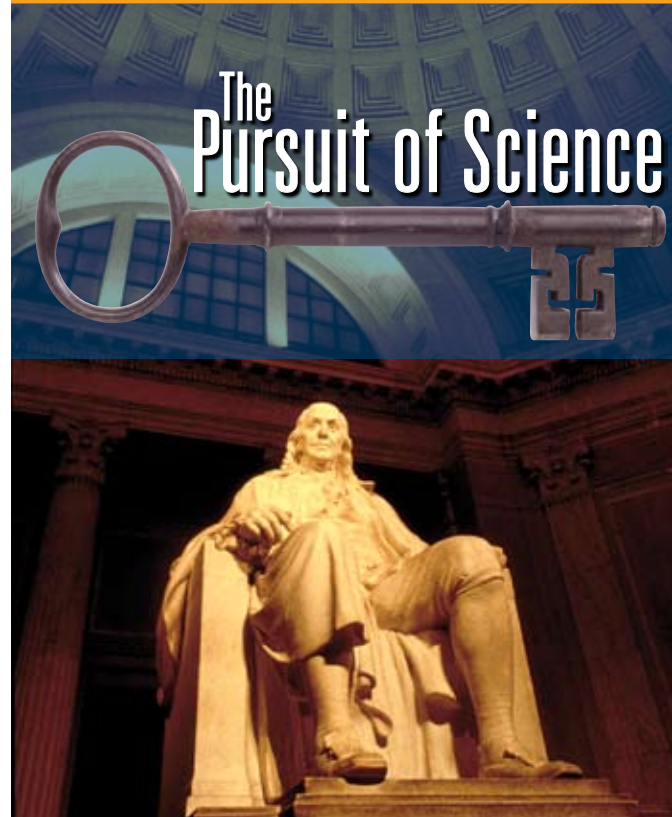


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*Space in the Philadelphia
exhibit hall is going fast!*

Come Exhibit with GSA!



*“Outstanding show and
meeting. Fantastic!”*

—Gatan, Inc.



GSA is one of the oldest and most prestigious scientific societies in the world, which makes the GSA Annual Meeting one of the most targeted and reliable venues anywhere for putting your products and services in front of the geoscience market. GSA's longstanding reputation as a premier source of geoscience information, and a gathering place for thought-leaders and decision makers in the industry, assures that you will be in good company when you are represented at GSA.

“A lot of traffic and interest!”

—Grand Canyon Association



Annual Meeting & Exposition

22–25 October 2006

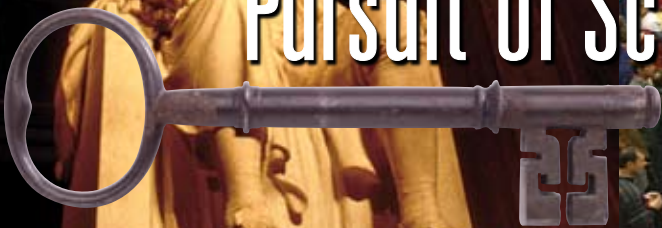
Philadelphia, Pennsylvania

You'll be glad you did.



THE GEOLOGICAL SOCIETY OF AMERICA

The Pursuit of Science



“With the multitude of opportunities out there, we have considered GSA as a necessary piece of our media budget. Many of those that stopped at our booth saw our ad in GSA Today; it really increased our exposure at the show...”

—DeltaNu, LLC

The Exhibition Hall

- A major center of activity and business during the meeting, with over 180,000 sq. feet in the Pennsylvania Convention Center—a premier trading venue
- Close to technical sessions and posters for excellent traffic and easy flow throughout the week
- Attracts students eager to see the latest technology and seasoned professionals who never stop learning
- Home of the Welcoming Party—GSA’s grand opening night reception
- Café & refreshment stops
- Virtual café with Internet access for attendees
- GSA Headquarters Services (current information on GSA activities) brings good traffic to the floor; surrounding booths are the first to go

“GSA was a great conference for us: I just got our sales figures and wow! Thank you, thank you, thank you...”

—Springer Verlag

Attendee profile: This meeting consistently draws well over 6,000 people from all over the U.S. and the world, and from every geoscience discipline. Attendees are professional geoscientists—working in field research, resource development and management, environmental remediation, geotechnical engineering, teaching, computer modeling, laboratory studies, curating, science editing, and curriculum development. You will reach a broad cross-section of earth scientists in every stage of career development.

New Exhibitors: Mention this flyer when you make your booth purchase and receive \$100 off of premium space, \$75 off of prime space, or \$50 off of a standard booth. Select your exhibit space early to ensure best placement!

Find out more: Return the attached reply card **for more information**, or call Cindy Harig at GSA Exhibits Management, 303-914-0695. Visit our Web site at www.geosociety.org/meetings/2006/xibits.htm for up-to-date details.

“Very good, and well organized. This is one of our best shows!”

—Geoscience Laboratories

“Very pleased, it was better than expected. We acquired several new potential clients.”

—Ruen Drilling, Inc.

“Excellent. Good traffic.”

—UNAVCO

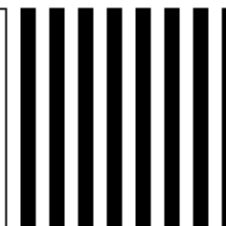


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Title Sponsor of the 2006 GSA Annual Meeting.

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