

The GSA Annual Meeting is where earth scientists come together to share knowledge, foster innovation, and find solutions. Invest in Earth's Future

Sponsorship Opportunities for 2006

President's Student Breakfast

Each student registered for the meeting will receive a complimentary ticket for this breakfast. This is one of the most popular events at the meeting for students! Take this opportunity to sponsor the future of geoscience.

Minimum sponsorship amount is \$15,000.

Presidential Reception

This sponsorship provides attendees of the GSA Presidential Address and Awards Ceremony with one complimentary drink ticket and a selection of desserts at the reception that immediately follows. This prestigious event honors the highest achievers in Earth Science research, and is enjoyed annually by their peers and associates.

Minimum sponsorship amount is \$10,000.

Abstracts on CD-ROM

Sponsorship of this item underwrites the cost of the highly valued Abstracts on CD-ROM for every Annual Meeting attendee. You get a lasting impression that goes home with your target audience and stays in their library for years. As the sponsoring company you will be afforded the opportunity to advertise on the CD, potentially include company software, and your name will appear on the CD-ROM.

Minimum sponsorship amount is \$10,000.

Welcoming Reception

The welcoming party proves to be a great networking time with colleagues and a good opportunity to view the exhibits. This is an annual major attraction which draws close to 5,500 attendees.

Minimum sponsorship amount is \$10,000.

Internet Access Centers

The Internet Access Centers (located in the main concourse between the meeting rooms and in the exhibit hall) provide attendees access to the internet and permits checking e-mail throughout the meeting. Your sponsorship is linked to technology, convenience, and communication.

Minimum sponsorship amount is \$5,000.

Hall of Fame

GSA's Hall of Fame honors current and past geoscience award winners and recognizes other special GSA membership by way of a prominent display in the main meeting hall area. Your sponsorship is about recognizing excellence and will help GSA showcase the "best of the best" in geoscience.

Minimum sponsorship amount is \$5,000.

Wednesday Afternoon Poster Party

Bars are setup in the poster session area where attendees receive complimentary beer and sodas on the last day of the meeting. This casual and collegial exchange of information is facilitated with your company name up front.

Minimum sponsorship amount is \$4,200.

Exhibit Hall Morning Coffee Breaks

Coffee and tea stations in the GSA Headquarters Services area on Monday, Tuesday, and Wednesday mornings draw attendees into the exhibit hall. Bold sponsorship signage is placed near each station. Your visibility before a broad cross-section of delegates in a relaxed, informal setting is assured. This is one of our most popular sponsorships and will be sold very quickly.

Minimum sponsorship amount is \$1,500 per day.

Author and Editor's Reception

The annual Author/Editor reception recognizes the contributions of authors, editors, and reviewers of GSA journals, books and field guides with complimentary wine, beer and hors d'oeuvres.

Minimum sponsorship amount is \$3,500.

Employment Service Center

Matches employers with job seekers for onsite interviews, and more. Interviews are conducted during Annual Meeting for positions in the geosciences. A one-day interview booth is included with sponsorship, plus company name and logo on the ESC Web site through March 2007.

Minimum sponsorship amount is \$2,500.

Hot Topic Sessions over Complimentary Chili and Beer

Provide complimentary chili and beer to the first 300 participants at Hot Topic sessions that occur over lunch, in between technical sessions. This sponsorship resonates with companies that support innovation and leading-edge discussion.

Minimum sponsorship amount is \$2,500 per day.

Student Travel Fund

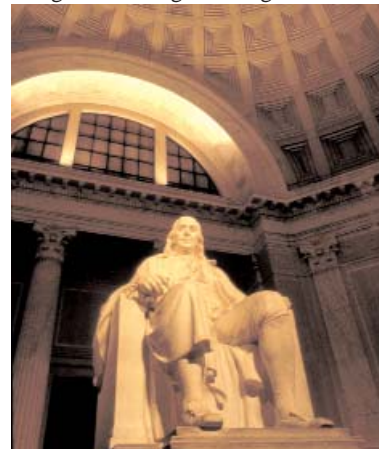
This fund provides grant monies to help students offset the costs of attending the GSA 2006 Annual Meeting. Sponsoring the student travel fund is investing in your future customer base.

No minimum sponsorship amount.

General Sponsorship

Not sure what to sponsor? Your company or organization can make a contribution to the General Sponsorship Fund with no minimum amount required. Your contribution in this category will be applied where the need is greatest. You will receive general recognition on signs throughout the meeting site.

No minimum sponsorship amount.



Ben Franklin National Memorial at the Franklin Institute Science Museum.

GSA Annual Meeting & Exposition 22-25 October 2006 • Philadelphia

- President's Student Breakfast**—\$15,000 SPONSORED
- Presidential Reception**—\$10,000
- Welcoming Reception**—\$10,000
- Abstracts on CD-ROM**—\$10,000
- Internet Access Centers**—\$5,000
- Hall of Fame**—\$5,000
- Wednesday Afternoon Poster Party**—\$4,200
- Author and Editor's Reception**—\$3,500 SPONSORED
- Employment Service Center**—\$2,500

Exhibit Hall Morning Coffee Breaks

- Monday—\$1,500
- Tuesday—\$1,500
- Wednesday—\$1,500

Hot Topics Sessions Chili and Beer

- Sunday—\$2,500
- Monday—\$2,500
- Tuesday—\$2,500
- Wednesday—\$2,500

- Student Travel Fund** Amount \$ _____
- General Sponsorship** Amount \$ _____

Total Sponsorship: \$ _____

Name _____

Company _____

Address _____

City, State, Zip/Postal Code _____

Phone _____

Email _____

Method of Payment

- Check (payable to GSA Foundation) Please Invoice
- Visa MasterCard
- Discover AmericanExpress

Credit Card Number _____ Exp. Date _____

Name as it appears on card _____

Signature _____

THE GEOLOGICAL SOCIETY OF AMERICA, 3300 Penrose Place, Boulder, Colorado 80301, phone: 303.357.1013, email: wcox@geosociety.org; www.geosociety.org

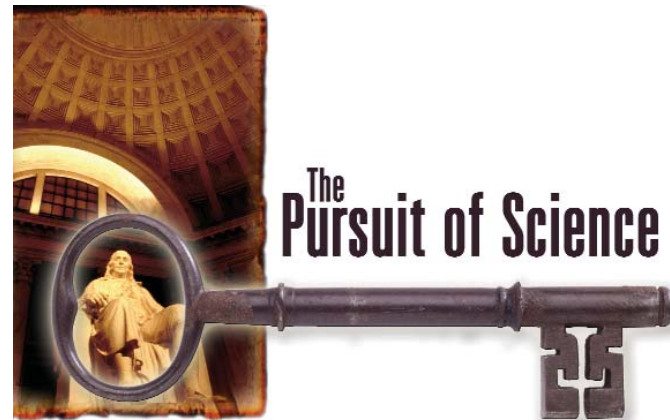
Sponsorship Opportunities



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For more information email William Cox
at wcox@geosociety.org



GSA Annual Meeting & Exposition
22-25 October 2006
Pennsylvania Convention Center
Philadelphia, Pennsylvania

Be Recognized!

GSA sponsorship is an outstanding opportunity to showcase your company before thousands of Earth Science professionals, and more than 175 related exhibitors, at one of the premier geoscience conferences in the world. Read on for a summary of significant opportunities to present your company as an industry leader through sponsorship of the GSA Annual Meeting & Exposition.

Each sponsor is recognized for their contribution in pre- and post-convention issues of *GSA Today*, Official Program, GSA 2006 Annual Meeting Website, as well as with signage at specifically sponsored events. In addition, one priority point for every \$1,000 in sponsorships is given to exhibitors, which increases their advantage in the selection process for premium booth locations.

Emerald – \$10,000 or greater

- Logo and/or company name on signage at the exhibit hall entrance
- Logo and/or company in Official Program, October *GSA Today*, and post-meeting highlights issue
- Logo and link to company Website on Sponsor page of GSA 2006 Annual Meeting Website
- Full page black and white ad in Official Program
- Company name on acknowledgement slide shown in Technical Program session rooms
- One complimentary 2006 Annual Meeting Registration

Diamond – \$5,000 to \$9,999

- Company name on signage at the exhibit hall entrance
- Logo and/or company name in Official Program, October *GSA Today*, and post-meeting highlights issue
- Company name on Sponsor page of GSA 2006 Annual Meeting Website
- 1/2-page black and white ad in Official Program
- Company name on acknowledgement slide shown in Technical Program session rooms

Sapphire – \$1,000 to \$4,999

- Company name on signage at the exhibit hall entrance
- Company name in Official Program, October *GSA Today*, and post-meeting highlights issue
- Company name on Sponsor page of GSA 2006 Annual Meeting Website
- Business card black and white ad in Official Program
- Company name on acknowledgement slide shown in Technical Program session rooms

Topaz – \$500 to \$999

- Company name on signage at the exhibit hall entrance
- Company name in Official Program, October *GSA Today*, and post-meeting highlights issue
- Company name on Sponsor page of GSA 2006 Annual Meeting Website
- Company name on acknowledgement slide shown in Technical Program session rooms

Contact William Cox, GSA Meetings Department, at 303.357.1013 or wcox@geosociety.org, for more details on how you can leverage corporate sponsorship at the GSA Annual Meeting to gain traction in your market.



Sunday night Welcoming Party in the Exhibit Hall at the Colorado Convention Center during the 2004 GSA Annual Meeting