

WILL ATTENDEES BE ABLE TO FIND YOU AT THE '06 GSA MEETING IN PHILLY?



EXHIBITORS: ONE MONTH LEFT...

TO GET PRINT ADVERTISING SPACE RESERVED FOR --

CONVENTION ISSUE OF GSA TODAY (distribution 20,500)

PLUS: take advantage of the 10% discount on your space rate in the On-Site Conference Program (distribution 6,400) offered only in conjunction with ad space reserved in Sept GSA Today!

direct traffic to your booth!

Don't leave to chance that attendees will find you! Let them know exactly where you are!

GSA TODAY

PREMIUM, CONVENTION-RELATED ISSUE
SEPTEMBER

NOTE PREMIUM ISSUE SURCHARGE ADDED TO FREQUENCY RATES: **+10% SEPT**

Gross Black & White Rates (US DOLLARS)

Ad Size	1time	3time	6time	12time	Dimensions
Full Page	\$1025	\$974	\$925	\$851	7-5/16" x 9-3/4"
2/3	\$922	\$876	\$832	\$765	4-13/16" x 9-3/4"
1/2 Island	\$833	\$792	\$752	\$692	4-13/16" x 7-3/8"
1/2 Vertical	\$788	\$749	\$711	\$654	3-3/8" x 9-3/4"
1/2 Page Horiz	\$746	\$708	\$673	\$619	7-5/16" x 4-13/16"
1/3 Square	\$597	\$568	\$539	\$496	4-13/16" x 4-13/16"
1/3 Vert	\$597	\$568	\$539	\$496	2-5/16" x 9-3/4"
1/4 Page	\$477	\$453	\$430	\$396	3-9/16" x 4-3/4"
1/6 Page	\$381	\$362	\$344	\$316	2-5/16" x 4-13/16"

INDICATE (CIRCLE) AD SIZE / RATE FOR GSA TODAY AND/OR CONFERENCE PROGRAM

BOOK GSA TODAY CONVENTION ISSUE AND CONFERENCE PROGRAM RECEIVE 10% OFF SPACE RATE FOR CONFERENCE PROGRAM.

SAVE 25% DISC ON COLOR RATES!
ENHANCE YOUR GSA TODAY AD WITH COLOR!

ADD TO B&W SPACE RATES

FULL PG: \$670 FOURTH PG: \$173
HALF PG: \$345 SIXTH PG: \$115
THIRD PG: \$230

discount applied to appropriate size rate

DEADLINES:

SPACE RESERVATIONS: **20 JULY**

ELECTRONIC ART FILES DUE: **30 JULY**

advertising accepted in all other monthly issues.

CLIENT NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE (DURING BUSINESS HOURS) _____

EMAIL _____

CONFERENCE PROGRAM

Gross Black & White Rates (US DOLLARS)

Ad Size	1time	3time	6time	12time	Dimensions
Full Page	\$906	\$879	\$853	\$810	7" x 10"
2/3	\$678	\$658	\$638	\$606	4-9/16" x 10"
1/2 Island	\$633	\$614	\$596	\$566	4-9/16" x 7-3/8"
1/2 Page Vert	\$589	\$571	\$554	\$526	3-3/8" x 10"
1/2 Page Horiz	\$560	\$543	\$527	\$501	7" x 4-7/8"
1/3 Square	\$389	\$378	\$366	\$348	4-9/16" x 4-9/16"
1/3 Vert	\$389	\$378	\$366	\$348	2-3/16" x 10"
1/4 Page	\$318	\$308	\$299	\$284	3-5/16" x 4-7/8"
1/6 Page	\$177	\$172	\$167	\$162	2-5/16" x 4-13/16"

DEADLINES:

SPACE RESERVATIONS: **5 AUG**

ELECTRONIC ART FILES DUE: **20 AUG**

SAVE 10% ON PROGRAM AD SPACE RATE
WHEN YOU BOOK JUNE AND/OR SEPT GSA TODAY AND PROGRAM

NEW! Tab Position Placements

Place your full page ad opposite any of the following general categories
Get Noticed Every Time The Page Is Accessed!
Add to b&w full page rate: \$125

Left-hand page facing . . .

Inside front cover (C2) – [position booked]
Table of contents
General Information
Field Trips
Short Courses
Guest Program
Alpha Listing of events
Alumni listings

Chronological list of events
Awards
Graduate School Information Forum
Technical Program Calendar
Technical sessions lists
Index
Last page facing inside back cover (C3)
[add +\$150 for this position]

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