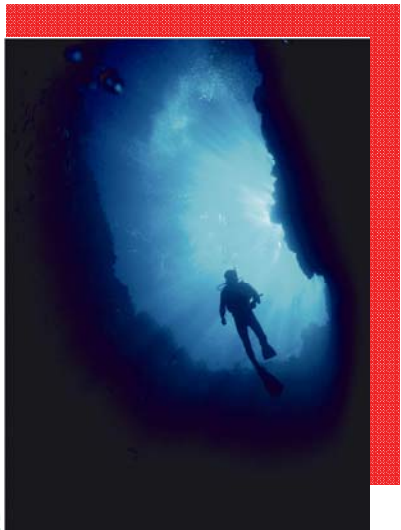


THE GEOLOGICAL SOCIETY OF AMERICA

# GEOSCIENCE in a Changing World

## GSA Annual Meeting & Exposition



**Colorado Convention Center  
Denver, Colorado  
November 7-10, 2004**

## Be Recognized!

**GSA sponsorship is an outstanding opportunity to showcase your company before thousands of Earth Science professionals, and more than 175 related exhibitors, at one of the premier geoscience conferences in the world. Read on for a summary of significant opportunities to present your company as an industry leader through sponsorship of the GSA Annual Meeting & Exposition.**

Each sponsor is recognized for their contribution in pre- and post-convention issues of *GSA Today*, Official Program, GSA 2004 Annual Meeting Website, as well as with signage at specifically sponsored events. In addition, one priority point for every \$1,000 in sponsorships is given to exhibitors, which increases their advantage in the selection process for premium booth locations.

### **Emerald - \$10,000 or greater**

- Logo and/or company name on signage at the exhibit hall entrance
- Logo and/or company in Official Program, October *GSA Today*, and post-meeting highlights issue
- Logo and link to company Website on Sponsor page of GSA 2004 Annual Meeting Website
- Full page black and white ad in Official Program
- Company name on acknowledgement slide shown in Technical Program session rooms
- One complimentary 2004 Annual Meeting Registration

### **Diamond - \$5,000 to \$9,999**

- Company name on signage at the exhibit hall entrance
- Logo and/or company name in Official Program, October *GSA Today*, and post-meeting highlights issue
- Company name on Sponsor page of GSA 2004 Annual Meeting Website
- 1/2 page black and white ad in Official Program
- Company name on acknowledgement slide shown in Technical Program session rooms

### **Sapphire - \$1,000 to \$4,999**

- Company name on signage at the exhibit hall entrance
- Company name in Official Program, October *GSA Today*, and post-meeting highlights issue
- Company name on Sponsor page of GSA 2004 Annual Meeting Website
- Business card black and white ad in Official Program
- Company name on acknowledgement slide shown in Technical Program session rooms

### **Topaz - \$500 to \$999**

- Company name on signage at the exhibit hall entrance
- Company name in Official Program, October *GSA Today*, and post-meeting highlights issue
- Company name on Sponsor page of GSA 2004 Annual Meeting Website
- Company name on acknowledgement slide shown in Technical Program session rooms



Sunday night Welcoming Party in the Exhibit Hall at Seattle during the 2003 GSA Annual Meeting.

## GEOSCIENCE in a Changing World Annual Meeting and Exposition Denver, Colorado November 7 – 10, 2004

- Presidential Reception—\$10,000
- Abstracts on CD-ROM—\$10,000
- Internet Access Centers—\$5,000
- Wednesday Afternoon Poster Party—\$4,200

### Exhibit Hall Morning Coffee Breaks

- Monday—\$1,500
- Tuesday—\$1,500
- Wednesday—\$1,500

### Hot Topics Sessions Chili and Beer

- Sunday—\$2,500
- Monday—\$2,500
- Tuesday—\$2,500
- Wednesday—\$2,500

- Wireless Internet Access Area—\$2,000

- Student Travel Fund Amount \$ \_\_\_\_\_

- General Sponsorship Amount \$ \_\_\_\_\_

**Total Sponsorship:** \$ \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Method of Payment

- Check
- Please Invoice
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- Discover
- American Express

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Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

## THE GEOLOGICAL SOCIETY OF AMERICA

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The GSA Annual Meeting is where earth scientists come together to share knowledge, foster innovation, and find solutions. Invest in Earth's Future

## Opportunities for 2004

### Presidential Reception

This sponsorship provides attendees of the GSA Presidential Address and Awards Ceremony with one complimentary drink ticket and a selection of desserts at the reception that immediately follows. This prestigious event honors the highest achievers in Earth Science research, and is enjoyed annually by their peers and associates.

Minimum sponsorship amount is \$10,000.

### Abstracts on CD-ROM

Sponsorship of this item underwrites the cost of the highly valued Abstracts on CD-ROM for every Annual Meeting attendee. You get a lasting impression that goes home with your target audience and stays in their library for years. As the sponsoring company you will be afforded the opportunity to advertise on the CD, potentially include company software, and your name will appear on CD-ROM. Minimum sponsorship amount is \$10,000.

### Internet Access Centers

The Internet Access Centers (located in the main concourse between the meeting rooms and in the exhibit hall) provide attendees access to the internet and permits checking e-mail throughout the meeting. Your sponsorship is linked to technology, convenience, and communication. Minimum sponsorship amount is \$5,000.

### Wednesday Afternoon Poster Party

Bars are setup in the poster session area where attendees receive complimentary beer and sodas on the last day of the meeting. This casual and collegial exchange of information is facilitated with your company name up front. Minimum sponsorship amount is \$4,200.

### Exhibit Hall Morning Coffee Breaks

Coffee and tea stations in the GSA Headquarters Services area on Monday, Tuesday, and Wednesday mornings draw attendees into the exhibit hall. Bold sponsorship signage is placed near each station. Your visibility before a broad cross-section of delegates in a relaxed, informal setting is assured. This is one of our most popular sponsorships and will be sold very quickly. Minimum sponsorship amount is \$1,500 per day.

### Hot Topic Sessions over Complimentary Chili and Beer

Provide complimentary chili and beer to the first 300 participants at Hot Topic sessions that occur over lunch, in between technical sessions. This sponsorship resonates with companies that support innovation and leading-edge discussion. Minimum sponsorship amount is \$2,500 per day.

### Wireless Internet Access Area

Similar to the Internet Access Centers, the Wireless Access Center provides attendees access to the internet and e-mail throughout the meeting via their own personal laptop computers. Minimum sponsorship amount is \$2,000.

### Student Travel Fund

This fund provides grant monies to help students offset the costs of attending the GSA 2004 Annual Meeting. Sponsoring the student travel fund is investing in your future customer base. No minimum sponsorship amount.

### General Sponsorship

Not sure what to sponsor? Your company or organization can make a contribution to the General Sponsorship Fund with no minimum amount required. Your contribution in this category will be applied where the need is greatest. You will receive general recognition on signs throughout the meeting site. No minimum sponsorship amount.

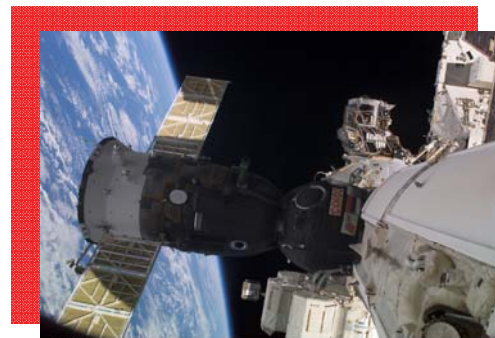


Photo View of the Soyuz TMA-2 spacecraft docked to the cargo block on the International Space Station. Image courtesy of the crew of ISS Expedition 7, NASA.

Contact William Cox, GSA Meetings Department, at 303.357.1013

for more details on how you can leverage corporate sponsorship at the GSA Annual Meeting to gain traction in your market.

## EXHIBIT WITH GSA!

Join over 175 other companies who already realize the value of showcasing their products to over 6,000 professional geoscientists.

For a list of 2004 Exhibitors and Conference Information, see [www.geosociety.org/meetings/2004](http://www.geosociety.org/meetings/2004)

To Reserve a Booth or Questions, Contact:

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