

Application & Contract

EXHIBITS OPEN NOVEMBER 2-5, 2003 ■ SEATTLE

SUBMIT YOUR APPLICATION EARLY FOR THE BEST BOOTH PLACEMENT

COMPANY NAME (AS IT WILL APPEAR IN ALL PRINTED MATERIAL)		
CONTACT PERSON (MR. OR MS.)		TITLE
STREET ADDRESS		
CITY	STATE	ZIP/COUNTY
PHONE NUMBER	FAX NUMBER	E-MAIL AND WEB ADDRESS

Deadline is June 2, but space is available until the hall is SOLD OUT!

TERMS:

A 50% deposit of total booth space fees must accompany this signed application/contract. Booth space will be assigned and confirmed only after this payment is received.

BALANCE SHALL BE PAID IN FULL NO LATER THAN JUNE 2, 2003. Applications or contracts may be submitted after June 2, 2003, but must be accompanied by full payment.

CANCELLATION POLICY: The exhibitor must notify GSA in writing no later than July 3, 2003,

of intention to cancel or withdraw from the exposition. The exhibitor will be refunded all sums paid less a processing fee of \$250 per 10'x10' booth. After July 3, 2003, there will be no refund of sums paid. The exhibitor will be obligated to pay the total rental cost of the exhibit space as outlined in this contract.

CATEGORIES (Please Check Only One)

COMMERCIAL	EDUCATIONAL
<input type="checkbox"/> Publications, Maps, Films and Teaching Aids	<input type="checkbox"/> Government Agencies (Federal, State, Local, International)
<input type="checkbox"/> Instrumentation, Cameras, Scopes	<input type="checkbox"/> Universities/Schools
<input type="checkbox"/> Gems/Minerals Dealers, Jewelry/Gifts	<input type="checkbox"/> Publications, Maps, Films and Teaching Aids
<input type="checkbox"/> Services (Exploration, Laboratories, Consulting, and others)	<input type="checkbox"/> Professional Societies and Associations
<input type="checkbox"/> Computer Hardware	<input type="checkbox"/> State Surveys
<input type="checkbox"/> Computer Software	<input type="checkbox"/> Other
<input type="checkbox"/> Geographic Supplies and Related Equipment	
<input type="checkbox"/> Other	

Quantity of 10'x10' booths needed _____
Booth Preference: 1st _____ 2nd _____
3rd _____ 4th _____
Any special requirements regarding booth placement?

PROMOTIONAL OPPORTUNITIES

ADVERTISING
 Yes, I want additional information.

COMPLIMENTARY VIP HALL PASSES
 Quantity needed: _____ (50 max.)

ELECTRONIC MAILING LABELS
 Pre-registrant Labels \$250 x _____ (# of sets) (E-mails week of Oct. 6)
 All Registrants Professionals Only Students Only
 Registrant Labels \$325 x _____ (# of sets) (E-mails week of Nov. 24)
 All Registrants Professionals Only Students Only
 Registrant List; Not Labels No Charge (Alpha sorted; e-mails week of Nov. 24)
 All Registrants Professionals Only Students Only

ON-SITE LEAD RETRIEVAL LABELS \$50
 One lead sheet per day for four days _____

Subtotal Amount \$ _____
TOTAL AMOUNT DUE \$ _____

EXHIBITOR FEES (Please check all that apply)

COMMERCIAL PREMIUM: \$2000 x _____ (qty.)
 COMMERCIAL PRIME: \$1800 x _____ (qty.)
 COMMERCIAL STANDARD: \$1600 x _____ (qty.)
 20% DISCOUNT (3 or more commercial booths) - _____ (amt.)
 EDUCATIONAL/NOT-FOR-PROFIT \$725 x _____ (qty.*) (*Education/not-for-profit rate is available for up to two 10'x10' booths)
Tax-exempt Federal ID Number: _____
 GSA ASSOCIATED SOCIETY/DIVISION (one commercial standard booth at no charge)
Subtotal Amount Due (for booth space) \$ _____

Description of what will be exhibited for Product & Services Directory (50 words or less). Please e-mail bmartinez@geosociety.org.

AMOUNT AUTHORIZED \$	CHECK NO.
CREDIT CARD (PLEASE CHECK ONE) <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover	CREDIT CARD NO. EXPIRATION DATE
CARDHOLDER NAME (PLEASE PRINT)	CARDHOLDER SIGNATURE

Please sign and return this contract with payment to:
GSA Exhibits Management
c/o Quality Business Services
3110 W. Wadsworth Blvd., Suite #307
Denver, CO 80227
(303) 914-0695,
Fax 303-914-9651
Send balance of payment no later than June 2, 2003

50% DEPOSIT (OR FULL PAYMENT) REQUIRED WITH CONTRACT
Please remit in U.S. funds payable to the 2003 GSA Annual Meeting

Acceptance of this application by the Geological Society of America, Inc., constitutes a contract. As the exhibitor, I have read and agree to abide by the Rules and Regulations of the 2003 GSA Exposition printed in this brochure, which are deemed part of this contract. All of our exhibit staff working the GSA show will be informed of and will abide by the rules and regulations governing this event.

Signature _____ Title _____ Date _____